



# SPARTAMATION

SpartaMation performs like automation systems costing thousands more. Just look at a few of the features and decide for yourself if your station could benefit from SpartaMation.

Example of SpartaMation Main On Air Screen

The screenshot shows the SpartaMation 2.0 software interface. The title bar reads "Spartamation 2.0 C:\Sparta\_AUDIO\1G0.wa". The menu bar includes "File", "View", "Record", "Liners", "Setup", and "Help". Below the menu bar are four tabs: "Community Calendar", "Weather", "PSA", and "Liners". The main area contains a 3x5 grid of buttons for various audio elements: Legal ID, Liner, Q100 Jingle, Magically, Flush, Bong, Phoner, Contest Bed, Sweeper, Up Jingle, Med Jingle, Slow Jingle, #1 Station, Light Rock Less Talk, and WX Bed. Below the grid is a playlist table with columns for File, Event, Description, Artist, In, Length, and Out.

File	Event	Description	Artist	In	Length	Out
@110500	09:01	DEVICE 1 EOM 1 TIME 0500	AP NET NEWS		5:00.0	
1G14	09:02	LIGHT ROCK IMAGE LINER	THE LINER GUY		:10.0	
DO052	09:03	LISTEN TO THE MUSIC	DOOBIE BROTHERS	18	3:43.0	2.2
TIME	09:04	TIME ANNOUNCEMENT	THE LINER GUY		:05	5.1
DI046	09:05	SULTANS OF SWING	DIRE STRAITS	18	5:42.4	2.2
BE012	09:06	KOKOMO	BEACH BOYS	04	3:33.1	2.2
KA008	09:07	EVERYTHING CHANGES	KATHY TROCOLLI	08	4:15.8	3.1

At the bottom of the interface, the current time is 09:19:05 and the date is Thu Feb 24. There are buttons for "Next!", "Pause", and "Continue", along with a traffic light icon and two progress bars. The Windows taskbar at the bottom shows the Start button, the SpartaMation 2.0 application icon, and the system clock at 9:19 AM.



Why can't Radio Automation be simple and easy to understand?"

## SpartaMation Is!

Music on Hard Drive....Easy. Satellite Format...Simple.

Short on Staff? DJ's Need Time To Double As Sales Staff? Easy and Simple!

"Voice Tracking" makes excellent use of your announcers time as a four hour show can be recorded in about thirty minutes. Plus, with the "Remote Voice Tracking Module" option, you can use big voice talent services on a small market station. Shows can be announced from virtually anywhere. Voice tracks are e-mailed as audio attachments and your SpartaMation computer can auto download new ones as often as every five minutes. Air Talent can record multiple intros to songs and SpartaMation will "marry" the intros to the right song during each DJ's show...further making it seem "LIVE". To our knowledge, no other system will do this.

With a simple to assign "Announcers Code", your station will always have the right talent liners and "Time Checks" on the air. "Temperature" announcements can also be in each announcers own voice.

Live assist "Buttons" also follow the announcers code so each DJ can have their own liners, sound effects or jingles. While the system is "ON-AIR" you easily change upcoming "Events".

The optional "Satellite Audio Switcher" adds seven channels of audio and an automatic "Silence Sensor". Any channel can be taken live or pre-recorded even if no one is at the station. "Fill Function" allows automation to join networks ON TIME! There is even a basic "Music" and "Spot Scheduler" built right into the software or create your logs with "Natural Log" or most other popular Traffic and Billing systems. They work perfectly with SpartaMation.

Find out more about SpartaMation from  
**Erickson Broadcast Sales Corporation**  
PO Box 2575 - Albany, OR 97321 [www.ebsradio.com](http://www.ebsradio.com)

**Sparta Broadcast LLC**  
[www.spartabroadcast.com](http://www.spartabroadcast.com)